

# 2024

# Sponsorship Opportunities

# Public Market





# Sponsorship Rates

\$100 - Wednesday Family Night

\$300 - One special event or Friday Night Sound Bites

\$1,000 Booth Bundle - Four special events  
*(including Friday Night Sound Bites)*

## Benefits

- Up to 10' x 10' booth space at the event
- Recognition on online event listings (website calendar and social media events)
- Recognition via PA announcements at the event (if applicable)
- Opportunity to place company's product in participant gift bags (if applicable)

Subject to availability, the City will provide the above rates & benefits to the companies selected as sponsor.

## Family Night - Every Wednesday Night



Every Wednesday is family night at the Lenexa Public Market! Guests enjoy food specials and different weekly activities, including a balloon artist, coloring books, yard games, and table games. Summer and holiday family nights feature a variety of rotating activities such as story time, donut decorating, meet & greet with Lenexa Police or Fire Department, bingo, rock painting, and more! Approximately 200 people attend each week.

## Friday Night Sound Bites\*\* Every Friday Night April 26 - October 25

An April to October concert series, featuring various bands and food trucks for 27 Fridays. Music performances run 7 to 10 p.m. on the Lower Commons and draws 600-1,200 attendees throughout the evening.

Themed FNSB nights in 2024:

- (4/26) Utepils (Beer-centric) & FNSB season launch
- (9/13) Red Friday
- (9/20) Mexican Independence
- (10/25) Halloween & season finale



\*\* Eligible for Booth Bundle: 4 events for \$1,000



## Lunar New Year Celebration\*\* Sunday, Feb. 11

Bring in the Lunar new year at the Lenexa Public Market! We are partnering with the Ethnic Enrichment Commission of Kansas City for the 2nd annual market-wide celebration! Celebrate the Year of the Wood Dragon with authentic performances, be entertained, and try specialty dishes from Lenexa Public Market merchants.

Estimated attendance: 400+



## Global Neighbors & Flavors Fest\*\* Saturday, June 1



Celebrate diversity at the 2nd annual Global Neighbors & Flavors Fest at the Lenexa Public Market. We've partnered with the Ethnic Enrichment Commission of Kansas City to highlight the rich culture of our community. Enjoy a variety of traditional performances, shop specialty vendors, and try new ethnic foods from both Lenexa Public Market merchants and a diverse food truck lineup. Estimated attendance: 700+

## Paw-triotic Pet Parade\*\* Saturday, June 29

Celebrate the independence holiday with a fun, family and pet-friendly patriotic-themed event at the Lenexa Public Market. Meet the guest vendors who offer fun and unique pet-related goods and services.

Estimated attendance: 500+



\*\* Eligible for Booth Bundle: 4 events for \$1,000





## Kid Makers Market\*\*

Summer - July 27  
Holiday - November 24

Shop for a variety of goods made by more than 35 local youth in our community. Kids learn, adapt, and innovate through the creative process. Join us at the Lenexa Public Market to support the most creative endeavors of the next generation at our Kid Makers Market.

Estimated Attendance: 500+



## Sip, Mingle & Jingle\*\*

Friday, November 22

Start the busy holiday season with the perfect, laid-back evening at the Lenexa Public Market. Relax with your gal pals and get a head start on gifts for everyone on your list. Take advantage of drink and appetizer specials, and shop for high-quality, locally made goods from a variety of pop-up vendors.

Estimated attendance: 1,000+

## Meet & greet with Santa\*\*

Saturday, December 14

Santa Claus is taking a much-needed break from his busy toy-making schedule to have a meet and greet with us at the Lenexa Public Market. Avoid long lines waiting to talk to the *big guy* and enjoy private access to deliver your Christmas wish list.

Estimated attendance: 200+





## Assumptions and Agreements

The City offers sponsorship opportunities as an important tool to enhance and improve the arts for the citizens and visitors of Lenexa while helping to offset the costs of the art events. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events. Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety. A copy of the City Sponsorship Policy can be found at [Lenexa.com/Sponsorships](http://Lenexa.com/Sponsorships). The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.

Sponsors must execute the City's standard form sponsorship agreement and said agreement must be approved by the Lenexa Governing Body, or as required by policy, before sponsorship is accepted. The contract states it shall not be assigned, transferred, or sold, or services sublet to any other person, in whole or part, by the Sponsor, except with the express written consent of the City.

Sponsors must agree to indemnify and hold harmless the City, its employees and agents from any and all loss, claims, settlements, or judgments for any injury or damage whatsoever including those for personal injury, bodily injury, property damage, and/or death arising out of the negligence of other actionable fault of Sponsor, its affiliates, subsidiaries, subcontractors, agents, servants, and/or employees in the performance of this Agreement. Sponsors will be required to secure and maintain throughout the duration of the Sponsorship term insurance, as stated in the City's standard form sponsorship agreement.

## Anti-Discrimination Clause

No respondent to this request shall in any way, directly or indirectly, discriminate against any person because of age, race, color, disability, sex, national origin, religious creed, sexual orientation or gender identity. Sponsor agrees to comply with all applicable state and federal anti-discrimination laws, including, without limitation, complying with the Kansas Act Against Discrimination and if applicable, executing a Certificate of Non-Discrimination as provided in K.S.A. 44-1030.

## Submission/Proposal Information

Submit an interest form to let us know how you'd like to partner with us. Once we receive your interest form, our assistant manager will contact you directly and answer any of your questions. We look forward to partnering with you at a Lenexa Public Market event this year.

### Questions?

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**Additional Information at**  
[LenexaPublicMarket.com/Sponsorships](http://LenexaPublicMarket.com/Sponsorships)